

# SEWNARAWAN RAMESWAR FATEPURIA COLLEGE

## Department of Commerce

Name of the Programme: B.Com. (Hons.)

### Programme Specific Outcomes (PSOs):

- ❖ To provide thorough and inclusive knowledge in areas relating to accounting, finance, management, corporate and business laws, statistics, direct and indirect taxes, auditing etc.
- ❖ To develop skills and attitudes needed for critical thinking and adopting a comprehensive problem-solving approach.
- ❖ To develop knowledge and skill that a manager and leader need.
- ❖ To enable the students to make various financial decision in their personal and professional level effectively and efficiently.
- ❖ To instill competencies needed to become an entrepreneur in future.
- ❖ To enable students to become technologically updated.
- ❖ To enable them to pursue various professional courses like CA, CS, ICWA and also to prepare them for various competitive examinations.

### Course Outcomes (COs)

#### SEMESTER-I

| Course Code         | Course Title             | Course Credit | Full Mark | Course Outcome   |
|---------------------|--------------------------|---------------|-----------|--|
| UG BCOM-H-CC-T-01   | FINANCIAL ACCOUNTING - 1 | 6             | 75        | Provides conceptual knowledge of the financial accounting and to help students to acquire skills for recording various kinds of business transactions.   |
| UG BCOM-H-CC-T-02   | PRINCIPLES OF MANAGEMENT | 6             | 75        | Provides the student with an understanding of basic management concepts, principles and practices.   |
| UG BCOM-H-GE-T-01   | MICRO ECONOMICS          | 6             | 75        | Acquaints the students with the concepts of microeconomics dealing with consumer behaviour. The course also makes the student understand the supply side of the market through the production and cost behaviour of firms. |
| UG BCOM-H-AECC-T-01 | ENVIRONMENTAL STUDIES    | 2             | 50        | The course helps the students to gain a basic knowledge about the Environment. In addition with that, it also helps them to understand the significance of our Environment to sustain lives in the Earth.                  |

**SEMESTER-II**

| <b>Course Code</b>  | <b>Course Title</b>                 | <b>Course Credit</b> | <b>Full Mark</b> | <b>Course Outcome</b>   |
|---------------------|-------------------------------------|----------------------|------------------|---|
| UG BCOM-H-CC-T-03   | MARKETING MANAGEMENT                | 6                    | 75               | Provides basic knowledge of various concepts, principles, tools and techniques of marketing.  |
| UG BCOM-H-CC-T-04   | BUSINESS LAWS                       | 6                    | 75               | Imparts basic knowledge of the important business legislation along with relevant case laws.  |
| UG BCOM-H-GE-T-02   | BUSINESS MATHEMATICS AND STATISTICS | 6                    | 75               | To familiarize the students with the basic mathematical tools with an emphasis on applications to business and economic situations and to familiarize the students with the basic statistical tools with an emphasis on applications to business and economic situations. |
| UG BCOM-H-AECC-T-02 | MIL                                 | 2                    | 50               |   |

**SEMESTER-III**

| <b>Course Code</b>    | <b>Course Title</b>                              | <b>Course Credit</b> | <b>Full Mark</b> | <b>Course Outcome</b>   |
|-----------------------|--|----------------------|------------------|---|
| UG BCOM-H-CC-T-05     | FINANCIAL ACCOUNTING - 2                         | 6                    | 75               | To help students to acquire specialized knowledge for recording various kinds of business transactions.   |
| UG BCOM-H-CC-T-06     | INCOME TAX LAW                                   | 6                    | 75               | To provide basic knowledge and equip students with application of principles and provisions of Income-tax Act, 1961 and the relevant Rules.   |
| UG BCOM-H-CC-T-07     | HUMAN RESOURCE MANAGEMENT                        | 6                    | 75               | To provide basic knowledge of concepts and principles of managing human resource of an organization.  |
| UG BCOM-H-GE-T-03     | MACRO ECONOMICS                                  | 6                    | 75               | To provide knowledge of basic concepts of the macro-economics.  |
| UG BCOM-H-SEC-T+P-01A | E-COMMERCE AND COMPUTER APPLICATIONS IN BUSINESS | 2                    | 50               | To enable the student to become familiar with the mechanism for conducting business transactions through electronic means and to provide basic knowledge and skills of computer.                  |
| UG BCOM-H-SEC-T-01B   | PERSONAL SELLING AND SALESMANSHIP                | 2                    | 50               | To familiarize the students with the fundamentals of personal selling and the selling process. They will be able to understand selling as a career and what it takes to be a successful salesman. |

**SEMESTER-IV**

| <b>Course Code</b>        | <b>Course Title</b>                        | <b>Course Credit</b> | <b>Full Mark</b> | <b>Course Outcome</b>   |
|---------------------------|--|----------------------|------------------|---|
| UG BCOM-H-CC-T-08         | COST ACCOUNTING                            | 6                    | 75               | To acquaint the students with basic concepts used in cost accounting, various methods involved in cost ascertainment and cost accounting systems.               |
| UG BCOM-H-CC-T-09         | INDIRECT TAX LAWS                          | 6                    | 75               | to provide basic knowledge of Indirect Taxes and equip students with application of principles and provisions of Goods and Service Tax Acts and relevant rules. |
| UG BCOM-H-CC-T-10         | COMPANY LAW                                | 6                    | 75               | To impart basic knowledge of the provisions of the Companies Act 2013 and relevant rules  |
| UG BCOM-H-GE-T-04         | INDIAN ECONOMICS                           | 6                    | 75               | To enable the student to grasp the major economic problems in India and their solution.   |
| UG BCOM-H-SEC-T-02A<br>or | TAX RETURNS AND FILING OF TAX RETURNS      | 2                    | 50               | To acquaint the students of the actual practice of filing Tax Returns so that in future they can opt for self-employment in Tax matters.                        |
| UG BCOM-H-SEC-T-02B       | OFFICE MANAGEMENT AND SECRETARIAL PRACTICE | 2                    | 50               | To familiarize the students with the activities in a modern office.   |

**SEMESTER-V**

| <b>Course Code</b>        | <b>Course Title</b>                                     | <b>Course Credit</b> | <b>Full Mark</b> | <b>Course Outcome</b>  |
|---------------------------|---|----------------------|------------------|--|
| UG BCOM-H-CC-T-11         | CORPORATE ACCOUNTING                                    | 6                    | 75               | To help the students to acquire the conceptual knowledge of the corporate accounting and to learn the techniques of preparing the corporate financial statements.  |
| UG BCOM-H-CC-T-12         | AUDITING  | 6                    | 75               | To provide knowledge of auditing principles, procedures and techniques as well as relevant legal requirements and professional standards.  |
| UG BCOM-H-DSE-T-01A<br>or | BUSINESS COMMUNICATION AND ENTREPRENEURSHIP DEVELOPMENT | 6                    | 75               | To equip students to acquire skills in reading, writing, comprehension and communication, as also to use electronic media for business communication and to orient the learner toward entrepreneurship as a career option and creative thinking and behaviour. |

|                           |  |   |    |  |
|---------------------------|--|---|----|--|
| UG BCOM-H-DSE-T-01B       | CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY OF BUSINESS | 6 | 75 | To provide an overview of the principles of Corporate Governance and Corporate Social Responsibility.  |
| UG BCOM-H-DSE-T-02A<br>or | ACCOUNTING FOR LOCAL BODIES                                | 6 | 75 | To provide concepts, principles and application of Local Body's accounting, which the students of affiliated colleges of this University, having rural hinterland, should know.  |
| UG BCOM-H-DSE-T-02B       | INTERNATIONAL BUSINESS                                     | 6 | 75 | To familiarise the students with the concepts, importance and dynamics of international business and India's involvement with global business. The course also seeks to provide theoretical foundations of international business to the extent these are relevant to the global business operations and developments. |

### SEMESTER-VI

| Course Code               | Course Title            | Course Credit | Full Mark | Course Outcome  |
|---------------------------|-------------------------|---------------|-----------|---|
| UG BCOM-H-CC-T-13         | FINANCIAL MANAGEMENT    | 6             | 75        | To familiarize the students with the principles and practices of financial management.  |
| UG BCOM-H-CC-T-14         | PROJECT WORK            | 6             | 75        | To enable the students to collect, analyze, present and interpret data.   |
| UG BCOM-H-DSE-T-03A<br>Or | MANAGEMENT ACCOUNTING   | 6             | 75        | To provide knowledge about the use of financial, cost and other data for the purpose of managerial planning, control and decision making. |
| UG BCOM-H-DSE-T-03B       | ADVERTISING             | 6             | 75        | To familiarize the students with the basic concepts, tools and techniques of advertising used in marketing.                               |
| UG BCOM-H-DSE-T-04A<br>or | INDIAN FINANCIAL SYSTEM | 2             | 50        | To provide the students a basic knowledge of components and structure of Indian Financial System.   |
| UG BCOM-H-DSE-T-04B       | BANKING AND INSURANCE   | 2             | 50        | To impart knowledge about the basic principles of the banking and insurance.  |